INVOICE



KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 Main: (505)884-7777 Billing: (916)325-3266

Billing Address:

Cooney Watson & Associates Attention: Doug Stine 2201 San Pedro NE Bldg 2 Suite #100 Albuquerque, NM 87110

Send Payment To:
KOAT
PO Box 26868

Lehigh Valley, PA 18002-6868

Payment Terms 30 Days

Invoice#	tnvoice Date	Invoice Month	Invoice Period
967397-1	10/28/12	October 2012	10/01/12 10/28/12
Station	Account Executive	Sales	Office Sales Region

 Station
 Account Executive
 Sales Office
 Sales Region

 KOAT
 Beth Pfefferle
 Albuquerque - Le Local

 Advertiser
 Product
 Estimate Number

 GO Bonds for Higher Educa
 Issue
 GO Bonds for Higher

Spots/

Line	Slart Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/26/12 Class of Tir	11/02/12 ne Immedia	5a A7N More In The AM Itely Pre-emptible without no		MTWTF	:30	1	\$300.00	NM	
	Weeks Spols: # Ch 1 KO		End Dale MTWTFSS 10/28/12F Date Air Time Descripti 26/12 5:12 AM 5a A7N N		<u>Rate</u> \$300.00 <u>Start/End Time</u> 5-6a		<u>h Ad-ID</u> 0 2012 Ed	ucation GO Bo	ond	<u>Rate</u> <u>Type</u> \$300.00 NM
2	10/26/12 Class of Tin	11/02/12 ne - Immedia	Action 7 News @ 1030p	1030-1105p	MTWTF	:30	1	\$800.00	NM	
	Weeks: Spots: # Ch	Start Date 10/22/12 Day Air	End Date MTWTFSS 10/28/12F Dale Air Time Descripti 26/12 10:43 PM Action 7	Spols/Week 1 on	Rate \$800.00 <u>Start/End Time</u> 1030-1105p		<u>h Ad ID</u> 0 2012 Ed	ucation GO Bo	ond	<u>Rate</u> <u>Type</u> \$800.00 NM
					<u>Total Spols</u>		2			

Gross Total

\$1,100.00

Agency Commission

\$165.00

Net Amount Due

\$935.00

Advertiser Code Product Code

Advertiser Ret

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Lehigh Valley, PA 18002-6868

	Invoice #		Invoice Date	Invoice M	<u>lonth</u>	Invoid	e Period		
	949998-1		10/28/12 October		2012	10/01	10/01/12 - 10/28/12		
		,							
	<u>Stalion</u>	Acc	count Executive		Sales Offi	<u>ce</u>	Sales Region		
	KOAT	Bet	h Pfefferle		Albuquerq	buquerque - Le Local			
		•				,			
Adverti	<u>ser</u>		Produ	<u>Product</u>		Estimate Number			
GO Bo	nds for Higher	Educ	Issue			GO B	Bonds for Highe		
			Flight Dates		Order#		All Order #		
			10/15/12 - 11/	/12 - 11/04/12 949998					
					Billing Type	- 1			
Biller			Billing Calend	Billing Calendar		<u> </u>	Deal #		
Broad			Broadcast		Cash				
			Special Handl	ling					

IDB#

Agency Ref

							Spots/			
Line	Start Dale	End Dale	Description	Start/End Time	MTWTFSS	LengIh	Week	Rate	Туре	
1	10/15/12 Class of Tir	10/19/12 me - Pre-emp	Good Morning America Dible with notice	a 7-9a	мтwтғ	:30	3	\$650.00	NM	
,	Weeks:	Start Date 10/15/12	End Dale MTWTFSS 10/21/12 MTWTF	Spols/Week 3	<u>Rate</u> \$650.00					
	Spols: # Ch			plion	Start/End Time	<u>Lengl</u>	h Ad-ID			Rale Type
İ	,			Morning America	7-9a	:3	O 2012 Ed	ucation GO 80	nd	\$650.00 NM
	2 KC	AT W 10.	/17/12 8:54 AM Good	Morning America	7-9a	:3	0 2012 Ed	ucation GO Bo	nd	\$650.00 NM
<u> </u>	3 KC	ATF 10	/19/12 7:49 AM Good	Morning America	7-9a	:3	0 2012 Ed	ucation GO Bo	nd	\$650.00 NM
2	10/15/12 Class of Tir	10/19/12 ne - Immedia	M F A7N This AM @ 4 alely Pre emplible withoul	30:430-5a notice	MTWTF	:30	1	\$125.00	NM	
,	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 MTWTF	Spots/Week 1	<u>Rate</u> \$125.00					
) :	Spols: # Ch	Day Air	Dale Air Time Descri	<u>ption</u>	Start/End Time	<u>Lengl</u>	h Ad-ID			Rate Type
Ĺ	1 KC	AT Tu 10.	16/12 4:59 AM M-F A	7N This AM @ 430a	430-5a	:3	0 2012 Ed	ucation GO Bo	nd	\$125.00 NM
	10/20/12 Class ot Tir	10/20/12 ne - Immedia	Sa 6a A7N More in The stely Pre-emptible without		- -S-	:30	2	\$375.00	NM	
1	Veeks:	Start Date 10/15/12	End Date MTWTF\$\$ 10/21/12\$-	<u>Spols/Week</u> 2	<u>Rate</u> \$375.00					
:	Spols: # Ch	<u>Day Air</u>	Date <u>Air Time</u> Descri	ption	Start/End Time	Lengi	<u>h</u> <u>Ad-ID</u>			<u>Rate Type</u>
	2 KO	AT Sa 10	20/12 6:13 AM Sa 6a	A7N More in The AM	6- 9 a	:3	0 2012 Edi	ucation GO Bo	nd	\$375.00 NM
	1 KO	AT Sa 10	20/12 8:28 AM Sa 6a	A7N More in the AM	6-9a	. :3	0 2012 Edi	ucation GO 80	nd	\$375.00 NM
	10/21/12 Class of Tin	10/21/12 ne - Immedia	Su 6a A7N More in the stely Pre-emptible without		S	:30	2	\$375.00	NM	
١	Veeks:	Slart Dale 10/15/12	End Date MTWTFSSS	Spots/Week 2	<u>Rate</u> \$375.00					
	Spots: # Ch	Day Air	Date <u>Air Time</u> Descri	<u>ption</u>	Start/End Time	<u>Lengli</u>	h Ad-ID			<u>Rate Type</u>
	2 KO	AT Su 10	21/12 6:45 AM Su 6a	A7N More in the AM	6-9a	:3) 2012 Edi	ucation GO Bo	nd	\$375.00 NM
	1 KO	AT Su 10/	21/12 7:43 AM Su 6a	A7N More in the AM	6-9a	:3	0 2012 Edu	cation GO 80	nd	\$375.00 NM
	10/15/12 Class of Tin	10/19/12 ne - Pre-emp	Action 7 News @ 6p	6-630р	MTWTF	:30	1	\$975.00	NM	
٧	Weeks:	Start Date 10/15/12	End Dale MTWTFSS 10/21/12 MTWTF	Spots/Week 1	<u>Rate</u> \$975.00					
5	Spols: # Ch	<u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Descri</u>	<u>plion</u>	Start/End Time		Ad-ID			<u>Rale</u> <u>Tγpe</u>
	1 KO	AT Tu 10/	16/12 6:13 PM Action	7 News @ 6ρ	6-630p	:30) 2012 Edu	cation GO 80	nd -	\$975.00 NM

INVOICE



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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
949998-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	<u>Product</u>	Estimale Number
GO Bonds for Higher Educ	Issue	GO Bonds for Highe

Line	Start Dale	End Date	Description	Slart/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
					Total Spols		9			
-								Gross Tota	<u>al</u>	\$4,550.00
Pay	ment Te	erms 30 l	Days				<u>Agency</u>	Commission	<u>n</u>	\$682.50
							<u>Net</u>	Amount Du	<u>e</u>	\$3,867.50